

Emily Rose Hearne

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EXPERIENCE

Senior Instructional Media Specialist | *HUB International* 04/2023 - Present

- Develop 70+ training materials for 4 sales training programs, including videos, PowerPoints, workbooks, program guides, graphics, and posters, available to 2,000+ adult learners
- Create 12 animated videos in Vyond for in-person sales training program, improving retention and engagement and modernizing the program
- Design branded instructional PowerPoint template for in-person sales training program and update 200+ slides of content in new template
- Assist with organizing, updating, and running award-winning in-person, 5-day sales training programs with 25+ attendees, every 4 months
- Design and update the 55+ page Sales Training Catalog in PowerPoint, distributed to 17,000+ employees across North America
- Edit introduction videos in Adobe Premiere Pro for blended version of a sales training program for managers

Instructional Media Designer | *Florida Atlantic University* 12/2019 - 04/2023

- Developed 700+ learning assets for use in 30+ online higher education and internal training courses, including videos, Articulate Storyline microlearning, and 360° virtual reality learning experiences
- Spearheaded initiative to streamline and document the process for creating 360° virtual reality learning experiences, resulting in faster production time and reduced training time
- Created and contributed to internal training documents in corporate wiki, Confluence
- Scripted, narrated, and edited an instructional video for internal training course on how to upload and embed videos in LMS, Canvas
- Produced and presented a professional development session on using podcasts in online learning
- Tested, uploaded/embedded, and maintained learning assets in LMS, Canvas

CERTIFICATION

ATD Instructional Design Certificate | *Association for Talent Development* 03/2024

EDUCATION

Bachelor of Arts in Communication Studies | *Florida Atlantic University* 08/2018 - 05/2020

SKILLS

Adobe Creative Cloud: Audition, After Effects, Illustrator, Lightroom, Photoshop, Premiere Pro

Content Creation: Articulate Storyline 360, Canva, CenarioVR, Vyond

Learning Management System: Canvas, Cornerstone OnDemand

Microsoft 365: OneNote, Outlook, PowerPoint, SharePoint, Teams, Word

Productivity: Confluence, Google Workspace, Zoom

Project Management: Asana, Wrike